



## COOKIES POLICY

You are currently visiting the website [rtlalliance.com](https://rtlalliance.com) owned by RTL Alliance LLC, registered and operating in accordance with the law. The Site uses cookies files for the purposes of its operation.

RTL Alliance LLC respect and observe the privacy rights of all users of the Site and acknowledge the importance of protecting user's personal data.

Cookies do not give access to your computer or any information about you, other than the data you choose to share with us.

We have developed this Policy to ensure that you are fully aware of what Cookies are, their functions and how they are used on the site.

By clicking the «I understand» button in the pop-up e-form on our Site, you accept this Cookies Policy.

### TERMS AND DEFINITIONS

In the context of this policy:

1. You, to you - person using the website in any way.
2. Cookies are small text files stored on your user device when you visit websites. Cookies are widely used to provide or improve the performance of websites as well as to obtain analytics data.
3. We - RTL Alliance Limited Liability Company
4. Content - information, design elements, interactive elements, in other words, what can be seen and interacted with on our website.
5. Website - the company's website <https://rtlalliance.com/>.

### HOW DO WE USE COOKIES?

We use cookies for a variety of purposes, mainly to operate our site and provide you with services as well as to improve our service so that you can be offered additional features or shown targeted advertising. Cookies are needed for:

**Working directly with the site.** In this case, cookies allow the user to navigate our site and use its main functions. Without them, we cannot provide services to users.



**Improving the quality of the site.** Cookies enable us to collect data about you and how you use our site (for example, which pages of the site you visit and whether the site encounters errors). These cookies do not include any information that could identify you personally. They simply help us improve the quality of our site and understand what interests our users and how useful our content is based on anonymous statistics and other data about the use of the website.

Consent to the use of cookies is required for using our site and providing you with our services. Therefore, if you block cookies, we cannot guarantee the functionality and security of the services we offer.

**Site functionality improvements.** These cookies allow us to provide services and save your preferences to improve your experience on our website.

**Showing relevant ads.** Our site may place cookies on users' computers that allow us to offer them certain content, including advertisements for services and products that are relevant to their interests, shown on our site and on other sites. These technologies help us understand how useful our advertising is and improve the relevance of the content we offer to users.

We also use third party service providers to help us provide these features. This means that our authorized service providers may also place cookies on your device. They may collect data that help them identify your device (such as your IP address).

## **HOW LONG DOES COMPANY STORE DATA?**

The company uses the collected data for analysis within three years.

## **USER RIGHTS AND THEIR USE**

In some cases, we may use cookies and other tracking technologies described in this Policy to collect data that, individually or in combination with other data, constitutes personal information. For more information about the methods of processing personal information, see the Privacy Policy.

The user can exercise their rights, including the rights associated with the processing of personal data using cookies. To do this, you must contact the Company by e-mail [info@rtlalliance.com](mailto:info@rtlalliance.com) or other contact details of the Company. When submitting an application, you must present an identity document or identify yourself in accordance with the procedure established by legal acts.

User Rights:

- familiarization with their personal data that is to be processed;
- requirement to correct their personal data;
- requirement to delete their personal data;
- withdrawal of their consent to the processing of personal data;
- requirement to transfer their personal data;



- imposing restrictions on the processing of their personal data or not giving consent to the processing of their personal data.

## **HOW TO MANAGE COOKIES**

You have the right to accept or disable cookies.

You can control the use of cookies through your browser settings. If you choose to disable cookies, you may still be able to use our sites, although some parts and features of our sites will fail to work. All browsers are different. To understand how to disable cookies in your browser, check the help menu.

## **CHANGES TO THE COOKIES POLICY**

We may update this Policy as necessary, for example, to reflect changes to the cookies we use, for operational, legal or regulatory reasons. We recommend that you regularly review the provisions of this Policy in order to receive the latest information about the cookies used and related technologies.

## **CONTACT INFORMATION**

Should you have any questions regarding this Cookie Policy, please contact us via email: [info@rtlalliance.com](mailto:info@rtlalliance.com)