

Policy on the Processing of Cookie Files on the Websites of RTL Alliance LLC

In order to improve the functionality of the websites of RTL Alliance LLC (hereinafter referred to as the "Website"), enhance efficiency and user convenience, and collect analytical information in an aggregated form, RTL Alliance LLC uses cookie files.

Cookies, or cookie files, are small pieces of data that an internet resource sends to a user's browser. The web browser stores these files and sends them back to the website upon subsequent visits.

Cookies are stored on the user's device and contain data about visited resources. They are used for authentication, storing individual settings for each user, collecting statistics, and tracking activity.

The following main types of cookie files are distinguished:

- Technical (necessary) cookies are used by the website for logging into the system. Without them, the website will not function. This type of cookie file does not collect any personal information about users and cannot be disabled.
- Functional cookies are files that allow the website to remember information that changes its appearance, such as language or user region.
- Statistical (analytical) cookies help website owners understand how visitors interact with the website. They allow collecting aggregated and anonymized information about all users.

Technical (necessary) cookies ensure the viewing of the Website's content and access to its functionality. This type of cookies is not stored on the Website's servers, is not used for any purpose other than the correct functioning of the Website's software, and is not transferred to third parties.

Functional cookies enable an individual user experience of the Website and are set in response to user actions. For example, choosing a version for visually impaired users or selecting a language. This type of cookies is not stored on the Website's servers, is not used for any purpose other than the correct display of information to Website users, and is not transferred to third parties.

Statistical (analytical) cookies help improve the performance of the Website and make it more user-friendly. RTL Alliance LLC uses analytical tools such as Google Analytics, Yandex.Metrica, and the online consultant Venyoo, which are employed to provide statistical indicators of website usage without identifying users.

Analytical cookies generated by Google Analytics are transmitted to Google Corporation and processed in accordance with their Privacy Policy, which can be found at the following link: <https://policies.google.com/privacy?hl=en>.

Analytical cookies generated by Yandex.Metrica are transmitted to Yandex Company and processed in accordance with their Privacy Policy, which can be found at the following link: <https://yandex.com/legal/confidential/>.

Analytical cookies generated by the online consultant Venyoo are transmitted to the individual entrepreneur Dmitry Mikhailovich Gologan and processed in accordance with their Privacy Policy, which can be found at the following link: <https://venyoo.ru/info/policy>.

Depending on the storage periods in the user's device browser, RTL Alliance LLC uses session and persistent cookies.

Session cookies are stored only during the use of the Website, while persistent cookies are stored for the period specified in the cookie file parameters or until they are deleted by the user.

When visiting the Website, you can choose the types of cookie files that will be stored on your device. You can also change these settings at any time.